

Gerry Diaz
DESIGN / PRODUCTION
www.gerrydiaz1.com
626.766.9376

AREAS OF EXPERTISE

- Experienced in creating and manipulating digital files to specifications
- Extensive knowledge of one color, four color, spot color printing and digital printing
- Create mock-ups for visual proofing per client's requests or for approvals

EMPLOYMENT HISTORY

Freelance Design/Production Artist

Amazon Ring, CA

(Tearsheet Pads, Pallet Shippers)

Jocott Brands, Van Nuys, CA

(Health and Beauty Label updates)

The Thrive Market, Marina del Rey, CA

(Vitamin & Supplement 2019 re-branding)

Williams Lea Tag, Thousand Oaks, CA

(Amgen medical information)

2019-present

PureLife Dental, Santa Monica, CA

(Summer product catalog)

Trend Offset Printing, Los Alamitos, CA

(Travel catalog)

Lavi Industries, Santa Clarita, CA

(products images for catalog)

Design/Production Artist, SpinMaster INC, Culver City, CA

2014-2019

- Producing final mechanicals for printer.
- Working on several jobs simultaneously and meeting deadlines on time.

Projects: Creating product layouts. Close and window boxes, blister cards, cdu and single trays..

Brands: Paw Patrol, Meccano, Teletubbies, Hamster in the House.

Freelance Production Artist

2009-2014

Coloredge, Burbank, CA

McCown Design Agency, Palo Verdes, CA

Sexyhair, Chatsworth, CA

Front Line Communications Partners, Century City, CA

Sargent and Berman, Los Angeles, CA

Midnight Oil Creative, Burbank, CA

Russ Reed, Pasadena, CA

Deutsch LA, Culver City CA

Herbalife, Torrance CA

Client's work: McCown Design Agency (Power Ranger Dino Charge online Style Guide), Sexy Hair (brochures, pamphlets, comps), Front Line (Military aircraft ads for Boeing Airline), World Vision (gift catalog, direct mailing), Activision (Call of Duty:1 sided-display, store endcap, display section), BANDAI (PowerRanger and Ben10 toy packaging), Fresh & Easy (advertising), HTC (ads, OOTH advertising), VW (advertising).

Senior Production Artist, Hamagami/Carroll Inc. Los Angeles CA

2001-2009

Responsible for creating and manipulating digital files to specifications, including:

- Producing final mechanicals for printer.
- Working on several jobs simultaneously and meeting deadlines on time.

Projects: Video game packaging (including cover sheets, manuals and disk labels) for XBOX360, PS3, PSP, Wii, NDS, Sell sheets, catalogs, signage, medical brochures, ads for **Publications**.

Clients: Activision, LucasArts, EA, Medtronic, Disney, Fox Entertainment, PCA, Mattel, Orange County Transit, Grand Meadows.

SKILLS

Adobe Creative Suite